

CREATING
DIGITAL FUTURE TOGETHER

GITEX
GLOBAL



FUTURE
BLOCKCHAIN
SUMMIT

Fintech
SURGE

Marketing
Mania



SHOW SUCCESS REPORT 2021

GITEX Future Stars is now redefined as



10 - 13 OCTOBER 2022
DUBAI WORLD TRADE CENTRE

MANY JOURNEYS, ONE DESTINATION

They came, they **conquered** **new success**

Part of the biggest tech platform globally with **GITEX GLOBAL, Ai Everything, Future Blockchain Summit, Fintech Surge & Marketing Mania** together welcoming **100,000+ visitors**

Source: North Star 2021 Exhibitors' and visitors' survey

700+
STARTUPS FROM

60+
COUNTRIES



450+
SPEAKERS ON
STARTUP TALKS

400+
GLOBAL
INVESTORS

30+
COUNTRIES



NORTH STAR DUBAI 2021



“

Really impressive. I've been to CES and I can say that North Star Dubai is the place to be. So many face to face meetings with big corporations and investors, also the chance to pitch in the exciting Supernova challenge make it even more special.”

Brigitte Thito

Founder & CEO, Self Care
Day 2 - Business meeting for the French startup
reinventing wellness and personalized care

AN ENTIRE ECOSYSTEM IN ACTION

From powerful industry movers



“
It's crazy, so many people coming in. Comparing to a few years back, entrepreneurship is now back, it's a real buzz. Investors are actually knocking on our door to open their own facilities.”
Saeed Alnofeli,
Director, in5

TO GROUNDBREAKING STARTUPS



DEEPBRAIN AI

AI



PJP Eye LTD.

ENERGY



crassula

FINTECH



FARMIN

GEO-SPATIAL
SMART CITIES



GEEK
EXPRESS

EDTECH



Thæly

SUSTAINABLE



GRINTAFY
قرنتافاي

SPORTS-TECH



Joberty

MARTECH



pictia

BLOCKCHAIN



MY TM

CREATIVE ECONOMY

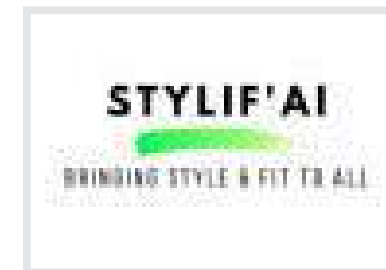


MACA

FUTURE MOBILITY



E-COMMERCE



STYLIF'AI

BRINDING STYLE & FIT TO ALL

FASHION TECH



POCKET
TRAINER

TOURISM



alertgasoil
fuel cost killer

CREATIVE ECONOMY



Augmented.City

SMART CITIES/IoT



QO
QuantumOperation.Inc

HEALTHCARE



KT
KRILLTECH
NANOAGTECH

CREATIVE ECONOMY



Find & Order

SOFTWARE



BeFC

ENVIRONMENTAL

“

We met plenty of investors and super excited to set up office in Dubai. Met lots of potential clients and strategic partners.

Jules Hammond
CEO, BeFc

NORTH STAR DUBAI IS NOW A WORLDWIDE MOVEMENT

TOP EXHIBITING COUNTRIES INCLUDE



450

INTERNATIONAL
STARTUPS

395

NEW STARTUPS

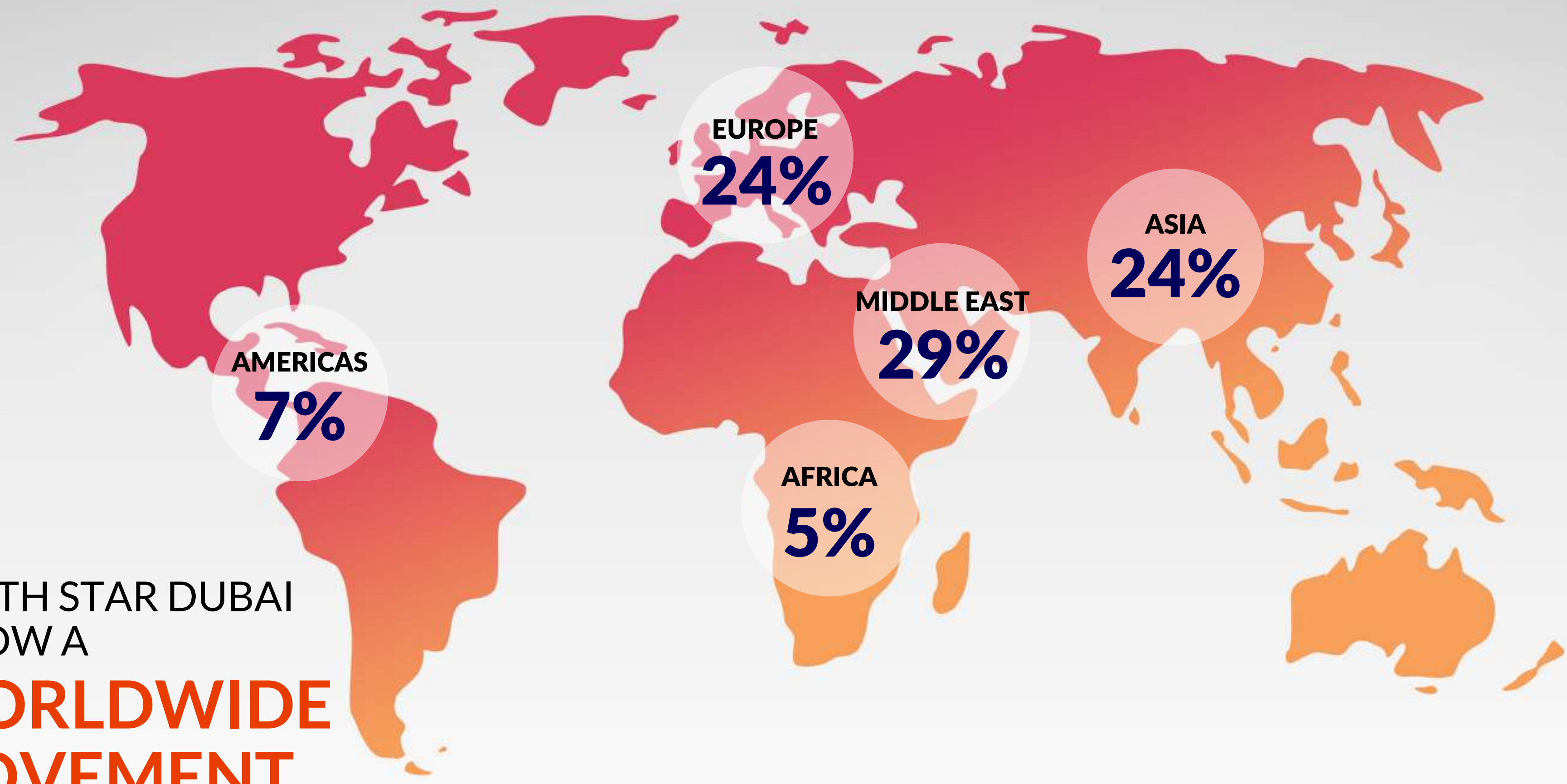
24

COUNTRY
PAVILIONS

Source: North Star 2021 Exhibitors' and visitors' survey



NORTH STAR DUBAI
IS NOW A
**WORLDWIDE
MOVEMENT**





“Very big, loads of very interesting companies. We’ve had so many people, we don’t even know how we’ll deal with all the leads we’ve had.”

**Julien Hughes,
Sales Director,
Phygitags**



IOT
PLA

2021

STAR DUBAI

2021

STAR DUBAI

2021

STAR DUBAI

2021

STAR DUBAI

2021

WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

46%

Visitors were C-level,
Directors & Senior Managers

62%

International
visitors

TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

Source: GITEX Global & North Star 2021 Exhibitors' and visitors' surveys





The dream-makers: **INVESTOR PROGRAMME**

400+ most active global tech investors from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



400+ INVESTORS FROM 32 COUNTRIES ENGAGED IN THE INVESTOR PROGRAMME

3000+ meetings between investors & startups

Top sectors of interest

- AI
- Software Solutions
- Mobility
- Blockchain
- Digital & Social Media
- Smart Cities/IoT
- Fintech
- E-commerce

80% investors met an average of 30 startups per day

78% investors plan to engage in further discussions with startups after the show

400+ investors with over \$25 billion funds

50% investors planned to invest an average \$1.5 million at the show

Top startup countries looked for by investors



Source: GITEX Global & North Star 2021 Exhibitors' and visitors' survey





GITEX Future Stars (rebranded North Star Dubai) was a great introduction to the VC and startup ecosystem in Dubai and the region. I would highly recommend to any investors looking to find deal flow off the beaten track and connect with like-minded investors.”

Henrik Wetter Sanchez,
Principal, PlayFair Capital, UK



One of London’s leading seed stage investors and 2021 winner of Angel Investment Awards from UKBBA





Welcomed the **creative rock stars**

30 startups disrupting Fashion & Sports

In partnerships with

F/A Fashion
Innovation
Agency

ual: london college
of fashion

ABRIESP
ASSOCIAÇÃO BRASILEIRA DA INDÚSTRIA DO ESPORTE

SSTUDIO
Marketing

“

Just crazy to discover how huge it is, to meet so many people, like investors and potential partners. So many different people, from different countries and industries.

Lea Gaget, Co-Founder, Sportiw

#FASHION

Provocative, fresh, entertaining **talks** with **creative rock stars**



SARA AL MADANI
Serial Entrepreneur & Board Member
UAE Ministry of Economy's SME Council
UAE



MATTHEW DRINKWATER
Head of Innovation Agency
London College of Fashion
UK

#MUSIC & #ART



KENNY ARONOFF
Among Rolling Stone's 100 Most Influential Drummers
(USA)



KERRI KASEM
Media Personality, UFC Host, Founder
KasemCares
USA



SACHA JAFRI
Contemporary Artist & 'The Pioneer of Magical Realism'



CHRISTIAN LAU

CTO
Los Angeles Football Club and Banc
of California Stadium
USA

IGNACIO CARNERO ROS

CTO
LaLiga Tech
Spain

FELIPE RIBBE

Head of Innovation
Clube Atletico Minerio
Brasil



*If GITEX Future Stars was existing at the time I launched Reebok, it wouldn't have taken me 11 years to break into the American market. **The show is brilliant. The right acceleration market for any startup in Dubai, the tech hub.***

Joe Foster,
Co-Founder,
Reebok

#SPORTS



JUHI PETRI TAPIO TIIHONEN

Founder and CEO
Sprint AI
Finland



CSABA ZOLTAN MOLDOVAN

CTO
HiVentures Partner
Hungary



JOE FOSTER

Founder
Reebok
USA

1st time ever North Star Dubai hosted the biggest women startup competition worldwide



In partnership with **TiE Women**, the global final of the pitch competition featured **women startups from 40+ cities**

WINNER

Neha Jain, Founder & CEO of Zerocircle (TiE New Delhi chapter) – awarded USD 75,000. Zerocircle aims to leverage **technology to produce sustainable packaging materials** and help companies march towards a carbon-neutral future

1st RUNNER UP

Myra Arshad, Co-founder and CEO of ALT TEX (TiE New York/Toronto chapter) was awarded USD 15,000. The Toronto based startup focuses on creating a **sustainable polyester alternative to make fashion more sustainable and ethical.**

2nd RUNNER UP

Farah Emara, Co-founder and CEO of FreshSource (Egypt - Fostered by TiE Dubai Chapter) was awarded USD 10,000. FreshSource aims to **connect farms to businesses providing last-mile solutions.**



“

TiE and GITEX Future Stars is a match which is perfect. It's the largest women founded & women led competition and GITEX Global was the best place for it to be.

Prashant K. Gulati,
Chairman Emeritus,
TiE Dubai

WE LAUNCHED THE BIGGEST
YOUTH TECH PROGRAMME

GITEX YouthX



GITEX YouthX Unipreneur

Fuelling the startup ambitions of
tech university students with a
dedicated showcase, mentoring,
investor pairing and more.

In partnership with **UNIPRENEUR INC.**
Igniting sparks. Creating leaders

10 tech universities (UAE, Saudi Arabia, India)

15 student startups

20+ hours of content

Main partners



With on stage, leaders **inspiring** the **next generation**



SAEED AL NAZARI
Director General, Federal
Youth Authority of the UAE,
UAE



KHALFAN BELHOUL
MCEO
Dubai Future Foundation
UAE



H.E. HANAN AHLI
Acting Director
Federal Competitiveness and
Statistics Centre (FCSC),
UAE



HALA BADRI
Director General
Dubai Culture & Arts
Authority
UAE



MANHAL TARYAM
CEO Noor Dubai Foundation
UAE



MOHAMMED SHAEAL ALSAADI
CEO of Corporate Strategic Affairs
Dubai Economy
UAE



FATIMA AL LOGANI
Head Expo & Emiratisation
Academy in human resources
and volunteers department
UAE

Powerful mentoring

40+ mentors from leading local, regional and international accelerators, incubators and investors

STRONG INSIGHTS FROM EVERY PART OF THE ECOSYSTEM



BRIAN CHAPPON
Founder & CEO
CENTRED
USA



ROB DE FEO
Principle Startup Advocate -
General
AMAZON WEB SERVICES
USA



TALA AL ANSARI
Director & Head - Innovation
Ecosystem & Scale2Dubai,
EXPO 2020
UAE



FABIO NALUCCI
CEO & Founder
GELLIFY
ITALY

SUPERNOVA

CHALLENGE



One of the
**world's
biggest pitch
competitions**

500

Applicants

220

Semi-Finalists

13

Winners

“

To be able to pitch in front of a panel of incredible judges is amazing, but to win the challenge is something else entirely. Our minds were completely blown.

Eric Jang

CONGRATS!



Eric Jang & John Son

Founders, DeepBrain AI (South Korea)
Winners of 2021 Supernova Challenge

The world's most
**inspiring minds from
68 countries**

1020

Speakers

482+

Hours of content

12 tracks covering

- Digital Cities x AI
- Future Mobility
- Cybersecurity
- Healthcare
- Data Economy
- MarTech
- Energy & Utilities
- Startups
- Fintech x Blockchain
- Telecom & 5G
- Education



Thought-provoking talks
dedicated to the
startup ecosystem

250+

Speakers on
startups stage



Joe Foster
Founder
Reebok



Kayla Isabelle
CEO
Startup Canada



Sky Kurtz
Founder & CEO
Pure Harvest



Chris Voss
CEO & Author
Black Swan Group



Jack McCauley
Co-Founder
Oculus Vr



H.E. Dr. Tariq Al Gurg,
Chief Executive Officer
and Vice-Chairman of
Dubai Cares



Shane Shin
Founding Partner
Shorooq Partners



Hasan Haider
Managing Partner
PLUS.VC



Nouri Al-Enezi
Co-Founder & Deputy
CEO
JustClean

Memorable Moments



Hub71 signed an MoU with Amazon Web Services to accelerate startup growth in the cloud



GELLIFY & AZIMUT group signing of their USD 50 million middle east venture fund launch



Maca, world's first hydrogen powered CarCopter



One of the most powerful sports tech influencer and Freestyle Football world champion, Sean Garnier



Legendary Jon Bon Jovi Drummer Kenny Aronoff performs live at the show



A perfect platform to connect because the diversity of profiles, technologies and knowledge is impressive. We want to connect the world, develop some projects and maybe from this meeting, you might create something totally new for the good of the world.

Sean Garnier

Freestyle Football World Champion
Day 3 - live in action on North Star Dubai's stage





MANY JOURNEYS, ONE DESTINATION

Believe the **HYPE**
- it's real.



BREAKING STORIES ACROSS GLOBAL MEDIA

1000+

media representatives
at the show

5000+

worldwide articles

53M

digital impressions

300,000+

engaged social community

**Half a
million USD**

value of PR generated

#1

trending hashtag in the UAE

WIRED

WIRED | NEWS | SEPTEMBER 9

PRESENTED BY **GITEX**
GLOBAL

GITEX 2021 shows off a hyper-connected, tech-centric future

This October, one of the world's largest tech shows will display the latest ideas and innovations in fast-moving technologies like AI and blockchain.



Africa

Actualité | Politique | Société | Santé | Sport | Afrique | Éducation | Média | Économie | Culture

Dubaï : Le ministre Augustin Kibassa représente la RDC au Forum Gitex Global Technology week 2021

19 octobre 2021

UAE

UAE | UAE AT 90 | COVID-19 | GULF | MEMA | WORLD | BUSINESS | OPINION | LIFESTYLE | ARTS & CULTURE | TRAVEL | SPORT | PODCASTS

Édité le 20/10/2021 | Charte | Government | Education | Heritage | Health | Transport | Science | Environment | UAE in Space

Sheikh Mohammed says Gitex a symbol of 'national aspirations' after touring mega event

Ruler of Dubai delivers uplifting message during visit to global trade show



BBC

With GITEX and Expo, Dubai is at the center of the tech world

Les Echos

Gitex 2021 : Dubai accueille l'un des plus grands salons de la tech

Par 14Hausmann

Publié le 17/09/2021 à 13:14, mis à jour le 17/09/2021 à 13:23



INDEPENDENT

GITEX Global Poised To Drive International Technology Ecosystem



2021 NORTH STAR DUBAI 28

THANK YOU TO OUR SPONSORS & PARTNERS

Innovation Partner



Community Partner



Strategic Partner



Investment Partner



Matchmaking Partner



BOOK A STAND FOR

10 - 13 OCTOBER 2022
DUBAI WORLD TRADE CENTRE



NORTH
STAR

INSPIRED BY
GITEX GLOBAL

DUBAI

MANY JOURNEYS, ONE DESTINATION

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